

EuroLat Resolution on Digital Platforms in the Modern Economy (2023)

Document Type: Acuerdos UE-ALC

Event Date: July 27, 2023

Document Information

Event Country:	Spain (ESP)
Event City:	Madrid, ESP
Lead Country:	Spain (ESP)
Event Format:	Presencial
Coverage Scope:	Multilateral
Legal Bindingness:	Políticamente vinculante
Score:	57
AI Check Status:	Completed
Human Review Status:	Completed
Human Reviewer:	cristina.bermeo
Countries Involved:	13 countries (see details below)

Countries Involved

Argentina (ARG)	Brazil (BRA)	China (CHN)
Colombia (COL)	Ecuador (ECU)	El Salvador (SLV)
Germany (DEU)	Italy (ITA)	Mexico (MEX)
Paraguay (PRY)	Spain (ESP)	United States (USA)
Uruguay (URY)		

Executive Summary

The EuroLat Resolution on Digital Platforms in the Modern Economy (July 2023) addresses the rapid growth and transformative impact of digital platforms in Europe and Latin America. It highlights the dominance of US and Chinese platforms, the digital divide in Latin America, and the need for robust digital infrastructure, fair regulation, and digital literacy. The resolution calls for the creation of a secure, competitive digital environment, a common digital market in Latin America and the Caribbean, and harmonized legal frameworks to protect consumers and workers. It emphasizes investment in broadband, digital skills, and fair taxation, while urging action against illegal online content, misinformation, and cybercrime. The resolution also stresses the importance of data protection, competition policy, and international cooperation to ensure inclusive, equitable digital economic development across both regions.

Taxonomies

Themes

- **Digital Platforms** (Digital Transformation & Strategy) - Relevance: 1.0

Justification: The entire resolution is centered on the role, challenges, and opportunities of digital platforms in the modern economy, especially in the EU and LAC regions. The document discusses their impact on economic growth, employment, market structure, and the need for regulatory frameworks, making this theme the most central and extensively covered.

- **Digital Economy** (Digital Transformation & Strategy)
- **Digital Infrastructure** (Digital Transformation & Strategy)
- **Digital Trade** (Digital Transformation & Strategy)
- **Digital Skills Development** (Digital Transformation & Strategy)
- **Digital Acceleration** (Digital Transformation & Strategy)
- **Digital Agenda** (Digital Transformation & Strategy)
- **Digital Policy** (Digital Transformation & Strategy)
- **Digital Ecosystem** (Digital Transformation & Strategy)
- **Digital Regulation** (Digital Transformation & Strategy) - Relevance: 0.95

Justification: A significant portion of the document is dedicated to the need for fair, effective, and harmonized regulation of digital platforms, including competition law, data protection, labor rights, and consumer protection. The resolution calls for legal frameworks, standards, and coordinated policy action, highlighting its strategic importance for achieving the document's objectives.

- **Digital Transitions** (Digital Transformation & Strategy)
- **Data Protection** (Data & Governance)
- **Digital Governance** (Data & Governance)
- **E-Governance** (Data & Governance)
- **Cybersecurity** (Data & Governance)
- **Digital Rights** (Data & Governance)
- **Internet Governance** (Data & Governance)
- **Data Governance** (Data & Governance)
- **Digital Ethics** (Data & Governance)
- **Digital Inclusion** (Inclusion & Social Development) - Relevance: 0.9

Justification: The resolution repeatedly emphasizes bridging the digital divide, expanding connectivity, and ensuring that digital transformation benefits all segments of society, especially in rural and underserved areas. Digital inclusion is presented as a key objective, with concrete recommendations for infrastructure, skills, and access, making it highly central to the document's commitments.

- **Connectivity** (Inclusion & Social Development)
- **Digital Education** (Inclusion & Social Development)
- **EU-LAC Digital Alliance** (Regional & International Cooperation)

- **Bi-regional Cooperation** (Regional & International Cooperation)
- **Global Digital Cooperation** (Regional & International Cooperation)
- **Multilateralism** (Regional & International Cooperation)
- **Digital & Technological Partnerships** (Regional & International Cooperation)

Actors

- **European Union** (Political Actors) - Relevance: 1.0
Justification: The European Union is central to the resolution, being both a primary subject and a key actor in the development, regulation, and future direction of digital platforms in the modern economy. The text repeatedly references the EU's legislative framework, initiatives, and its role in international cooperation, making it the most prominent and influential actor.
- **European Parliament** (Political Actors) - Relevance: 0.9
Justification: The European Parliament is repeatedly cited as the source of key resolutions, legislative actions, and policy directions that shape the digital economy. Its decisions and recommendations are foundational to the document, and it is directly involved in the creation and dissemination of the resolution, underscoring its high relevance and influence.
- **European Commission** (Political Actors)
- **EU Member States** (Political Actors)
- **European Council** (Political Actors)
- **Parliament Latinoamericano** (Political Actors)
- **Parlamento Centroamericano** (Political Actors)
- **Parlamento Andino** (Political Actors)
- **Parlamento del Mercosur** (Political Actors)
- **Comisión de Representantes Permanentes del Mercosur** (Political Actors)
- **Secretaría Permanente del Sistema Económico Latinoamericano y del Caribe** (Political Actors)
- **Organización de los Estados Americanos** (Political Actors)
- **Naciones Unidas** (Political Actors)
- **Policy Level Representatives** (Political Actors)
- **Governments** (Political Actors)
- **Government Officials** (Political Actors)
- **Organisation for Economic Cooperation and Development** (Political Actors)
- **Development Bank of Latin America and the Caribbean** (Economic Actors)
- **Digital Companies** (Economic Actors)
- **ICT Companies** (Economic Actors)
- **Telecommunication Companies** (Economic Actors)
- **Industry Actors** (Economic Actors)
- **Private Sector Representatives** (Economic Actors)
- **World Bank** (Economic Actors)
- **CEPAL** (Research and Innovation Actors)
- **Research Performing Organisations** (Research and Innovation Actors)
- **Technology Organisations** (Research and Innovation Actors)
- **Digital for Development Hub** (Research and Innovation Actors)
- **EU-LAC Digital Alliance** (Research and Innovation Actors)
- **Universities** (Research and Innovation Actors)
- **Academic Institutions** (Research and Innovation Actors)
- **Civil Society Organisations** (Civil Society Actors)
- **Non-governmental Institutions** (Civil Society Actors)
- **Digital Literacy Initiatives** (Civil Society Actors)
- **Digital Training and Education Providers** (Civil Society Actors)

- **América Latina y el Caribe (Latin America and the Caribbean)** (Political Actors) -
Relevance: 0.95

Justification: Latin America and the Caribbean are the main regional focus alongside the EU, with the resolution specifically addressing digital development, challenges, and cooperation in this region. The text discusses regional statistics, digital divides, and the need for joint initiatives, highlighting their critical role in the document's context and objectives.

Beneficiary Groups

- **Community Organizations** (Civil Society / NGOs)
- **Companies** (SMEs / Businesses)
- **Consumers** (General Citizens / Consumers)
- **Small and Medium Enterprises** (SMEs / Businesses)

Additional Beneficiary Groups

- enterprise
- community
- worker
- consumer
- microenterprise

Sustainable Development Goals (SDGs)

- SDG 1: No Poverty
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 9: Industry, Innovation and Infrastructure
- SDG 10: Reduced Inequalities
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 16: Peace, Justice and Strong Institutions
- SDG 17: Partnerships for the Goals

EU Policy Alignments

- Digital Decade
- EU Cyber Strategy
- Global Gateway
- NDICI-Global Europe

Commitments

Commitment 1

Develop a secure and equitable digital infrastructure.

Commitment 2

Promote fair taxation for digital platforms.

Commitment 3

Foster digital skills and literacy, especially in rural areas.

Commitment 4

Implement standards for data protection and AI regulation.

Commitment 5

Encourage digital inclusion and reduce the digital divide.

Commitment 6

Strengthen EU-LAC cooperation on digital economy governance.

Key Performance Indicators (KPIs)

KPI: Broadband and Digital Access Rates

Description:	Señala que las conexiones de banda ancha también crecieron durante ese período, especialmente a través de teléfonos móviles, un tipo de conexión que aumentó un 65 %; que el 32 % de la población latinoamericana no tiene acceso a los servicios digitales, que solo cinco de cada diez hogares cuentan con una conexión fija de banda ancha — el 71 % en zonas urbanas y el 37 % en zonas rurales— y que menos del 40 % de la población tiene acceso individual a internet móvil;
Type:	quantitative
Target Value:	65.0
Target Description:	Increase in mobile broadband connections by 65%; 32% of Latin American population lacks digital services; 50% of households have fixed broadband (71% urban, 37% rural); less than 40% have individual mobile internet access
Unit:	percentage
Timeframe:	2010-2020 (reference period)
Measurement Method:	Statistical measurement of broadband and internet access rates
Responsible Entity:	National statistics agencies, telecom regulators

Sector:	Telecommunications / Digital Inclusion
----------------	--

KPI: Consumer Data Protection and Privacy Safeguards

Description:	Pide que se proteja a los consumidores garantizando que las plataformas digitales salvaguarden la privacidad y protejan los datos personales y la elección de los consumidores, a través, por ejemplo, de normas y medidas de vigilancia preventiva y control del uso de las tecnologías digitales, con el fin de minimizar el riesgo de incumplimiento y luchar contra la ciberdelincuencia;
Type:	qualitative
Target Description:	Ensure digital platforms safeguard consumer privacy and personal data through standards and preventive monitoring
Unit:	qualitative milestone
Measurement Method:	Implementation and enforcement of privacy and data protection standards
Responsible Entity:	Regulatory authorities, digital platforms
Sector:	Consumer Protection / Data Privacy

KPI: Digital Economy Fair Taxation Implementation

Description:	Pide una fiscalidad justa para la economía digital, con países que trabajen a escala internacional para incorporar la legislación fiscal a la era digital; acoge con satisfacción el acuerdo alcanzado en la OCDE para una fiscalidad adaptada a la era digital; considera que la Unión Europea y América Latina y el Caribe deben seguir coordinando sus esfuerzos en diferentes foros internacionales para garantizar la aplicación efectiva, oportuna y proporcionada del acuerdo;
Type:	qualitative
Target Description:	Implement fair taxation for the digital economy and ensure effective, timely, and proportionate application of international agreements
Unit:	qualitative milestone
Measurement Method:	Adoption and enforcement of digital taxation measures and international agreements
Responsible Entity:	National governments, OECD, EU, LAC regional bodies
Sector:	Taxation / Digital Economy

KPI: Digital Infrastructure and Economic Environment Establishment

Description:	Recomienda la creación y puesta en marcha de una infraestructura y un entorno económico seguros y adecuados para las plataformas digitales, incluido el despliegue de redes de banda ancha de alta velocidad y otras infraestructuras digitales que permitan cumplir los objetivos de conectividad, así como que se faciliten la obtención de fondos y las inversiones a través de los instrumentos de financiación existentes, mediante el acceso a capital de riesgo, a los bancos y los fondos públicos o a la financiación participativa;
Type:	qualitative
Target Description:	Create and implement secure and adequate infrastructure and economic environment for digital platforms, including high-speed broadband deployment and access to funding
Unit:	qualitative milestone
Measurement Method:	Establishment and operationalization of infrastructure and funding mechanisms
Responsible Entity:	Governments and relevant public/private sector entities in EU and LAC
Sector:	Digital Economy / Infrastructure

KPI: Digital Literacy Program Development and Implementation

Description:	Pide que se elaboren programas de alfabetización digital a todos los niveles y en todos los sectores, para lo cual se deberán asignar recursos de los presupuestos públicos y de la cooperación internacional, que permitan financiar en primera instancia el acceso generalizado a las herramientas digitales y la expansión de la conectividad a todas las zonas geográficas, especialmente áreas rurales y remotas, con el fin de acotar la brecha digital en nuestras sociedades;
Type:	qualitative
Target Description:	Develop and implement digital literacy programs at all levels and sectors, with public and international funding, to expand digital access and connectivity, especially in rural and remote areas
Unit:	qualitative milestone
Measurement Method:	Existence and reach of digital literacy programs and increased access/connectivity
Responsible Entity:	National governments, international cooperation agencies
Sector:	Education / Digital Inclusion

KPI: Digital Service Access Expansion in Underserved Areas

Description:	Señala que, en las zonas sin cobertura, es necesario desarrollar y adaptar servicios y conectividad, así como desarrollar plataformas de servicios digitales que compartan criterios comunes y características clave, para garantizar que los beneficios de la transformación digital lleguen a todos, especialmente en los sectores educativo, sanitario y financiero de esas zonas, así como un acceso a un precio asequible;
Type:	qualitative
Target Description:	Develop and adapt digital services and connectivity in uncovered areas, ensuring affordable access in education, health, and finance sectors
Unit:	qualitative milestone
Measurement Method:	Deployment of digital services and increased access in target sectors and regions
Responsible Entity:	National governments, service providers
Sector:	Digital Inclusion / Public Services

KPI: Digital Single Market Establishment

Description:	Sugiere la creación de un mercado único digital en consonancia con la recomendación de CAF (Banco de Desarrollo de América Latina) con el fin de introducir la libre circulación de bienes, servicios digitales y capitales vinculados al sector digital, y señala, además, que la región se beneficiaría de inversiones en infraestructuras, para mejorar la conectividad, y en formación cualificada, para mejorar las competencias y capacidades relacionadas con el uso de herramientas digitales;
Type:	qualitative
Target Description:	Create a digital single market enabling free movement of digital goods, services, and capital, and invest in infrastructure and digital skills training
Unit:	qualitative milestone
Measurement Method:	Establishment of market and implementation of investments and training programs
Responsible Entity:	Governments and regional organizations (EU, LAC, CAF)
Sector:	Digital Economy / Market Integration

KPI: National Broadband Infrastructure Strengthening

Description:	Destaca la necesidad de reforzar la infraestructura de banda ancha mediante la aplicación de planes nacionales que persigan maximizar el potencial de la banda ancha para impulsar el crecimiento económico, la competitividad y la innovación, a través de una combinación de diferentes instrumentos, como la legislación, las políticas públicas, los mecanismos de financiación y el incremento de la cobertura y sus costos;
Type:	qualitative
Target Description:	Strengthen broadband infrastructure through national plans using legislation, public policy, financing mechanisms, and increased coverage
Unit:	qualitative milestone
Measurement Method:	Implementation of national broadband plans and increased broadband coverage
Responsible Entity:	National governments
Sector:	Telecommunications / Infrastructure

KPI: Online Harmful Content and Disinformation Mitigation

Description:	Propone que se refuercen las medidas de lucha contra los contenidos ilegales y nocivos en línea, como el discurso de odio, el material relacionado con abusos sexuales a menores y la incitación al terrorismo, y que se ponga fin a la difusión de noticias falsas mediante la aplicación de medidas vinculantes acordadas a escala internacional;
Type:	qualitative
Target Description:	Strengthen measures against illegal and harmful online content and disinformation through binding international measures
Unit:	qualitative milestone
Measurement Method:	Adoption and enforcement of international binding measures
Responsible Entity:	International organizations, national governments
Sector:	Digital Regulation / Online Safety

KPI: Workforce Reskilling and Social Protection Enhancement

Description:	Pide, por lo tanto, que se invierta en el reciclaje profesional de los trabajadores, así como que se garanticen unas condiciones de trabajo justas y una protección social adecuada en una economía en mutación;
Type:	qualitative
Target Description:	Invest in workforce reskilling and ensure fair working conditions and adequate social protection in the evolving economy
Unit:	qualitative milestone
Measurement Method:	Implementation of reskilling programs and social protection measures
Responsible Entity:	National governments, labor ministries
Sector:	Labor / Social Policy

Practical Applications

Application 1:

In December 2021, the European Union launched the "Digital for Development" (D4D) platform for Latin America and the Caribbean to boost global cooperation in digital markets.

Application 2:

The European Union and Latin America and the Caribbean are participating in ongoing multilateral negotiations at the World Trade Organization (WTO) on e-commerce, with a broad membership and an ambitious negotiation agenda.

Application 3:

The OECD agreement on a two-pillar approach for digital economy taxation has been reached, with the EU and Latin America and the Caribbean coordinating efforts for its effective implementation.

Application 4:

National broadband infrastructure plans are being implemented to maximize the potential of broadband for economic growth, competitiveness, and innovation, using a mix of legislation, public policy, funding mechanisms, and expanded coverage.

Application 5:

Existing funding mechanisms, including access to venture capital, banks, public funds, and crowdfunding, are being used to support the development and expansion of digital platforms and infrastructure.

Application 6:

The General Data Protection Regulation (GDPR) is being enforced in the EU to protect consumer privacy and data in the digital platform economy.

Application 7:

The application of competition rules is being strengthened to address market dominance and protect consumers and small businesses in digital markets.

Source Files

Filename	Type	Size	Upload Date
EuroLat Resolution on Digital Platforms in the Modern Economy (2023)	PDF	331.6 KB	2025-06-26