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# Women4Ethical Al Conference: Advancing Gender Equality in Artificial Intelligence

On October 30, 2024, the Women4Ethical AI (W4EAI) Conference took place at UNESCO Headquarters, marking a significant step forward in the global effort to promote gender equality in the development and governance of artificial intelligence (AI).



inclusive digital ecosystems. This session demonstrated how a gender-focused RAM can guide nations toward more equitable AI frameworks that prioritize ethical and inclusive practices.

A highlight of the event was the presentation of the <u>W4EAI</u> <u>Gender Outlook Study</u>, which offered fresh insights and actionable data on the intersection of gender and Al development. The outlook revealed a significant gap: current Al policy frameworks often fail to prioritize gender. While Al governance has been a hot topic in recent years, most global analyses don't fully consider gender dimensions. The study showed that most countries haven't addressed gender equality in their Al policies—and those that have are often only scratching the surface.



"Without a robust, cross-cutting gender focus, AI policies are unlikely to make significant progress in supporting equitable AI development for all. Improving gender equality in and through AI is far more complex than simply applying technical solutions. It requires a solid political commitment from governments and organizations, along with targeted efforts, concrete actions, and dedicated budgets to drive the structural changes necessary for true gender equality in the AI field."

# Gabriela Ramos, Assistant Director-General for Social and Human Sciences

During the event, Gabriela Ramos also signed a letter of intent with The Adecco Group, establishing a strategic collaboration to advance gender inclusion and equality in the labor market, particularly through the responsible use of artificial intelligence. This partnership seeks to address persistent challenges faced by women in the workforce, promoting an ethical and human-centered approach to integrating emerging technologies.

The Women4Ethical Al Conference was more than just a oneday event. It laid the foundation for an ongoing, transformative effort under the W4EAI platform to ensure that gender equality becomes an integral part of Al development and governance. This initiative aligns with UNESCO's larger commitment to the ethical development of Al and represents a crucial step toward creating technologies that serve everyone equally.

It paved the way for a future where Al not only promotes gender equality but also empowers women worldwide.

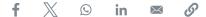
Stay tuned for impactful, forward-thinking solutions as we build a more inclusive and gender-balanced future in Al.



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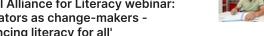
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